



## Senior UX/UI Designer

1st Main is a digital agency focused on building digital products - apps and web platforms. We are a dynamic team of strategists, designers and engineers whose excitement for digital products and experiences is apparent in everything we do. We partner with small and large businesses to produce purposeful and compelling products for the future. We are thinkers and creators who consider the function of their products equal to aesthetics. We are looking for a designer who is driven, curious and passionate to join our team at our Koramangala office

Send your resume and portfolio to: [careers@1stmain.co](mailto:careers@1stmain.co)

### Basic Qualifications

- BA/BS degree or equivalent, in graphic design, design communication, human-computer interaction or a related field, or a combination of education and experience in a relevant field
- 2 years of experience in user experience design or industry experience (corporate, Start up, or digital agency)

### Working Culture & Requirements

- A strong portfolio that reflects your experience with diverse designs demonstrating a passion for design
- An understanding of interactivity and the Web and the fundamentals of information architecture, hierarchy, and layout
- Motivated and organized
- Dedicated and accountable
- Careful attention to detail
- A natural thinker who knows how to intuitively handle complex problems and creates simple solution.
- Ability to effectively manage time, prioritize tasks and work within deadlines with little or no supervision
- Experience working with cross-functional teams (including user research, product management, project management and engineering)
- The ability to both work autonomously and as part of a team

# 1st Main

- A solid working knowledge of Adobe Creative Suite, including Photoshop, Illustrator, and InDesign, and familiarity After Effects (or another animation platform in order to quickly animate designs)
- A solid working knowledge of Sketch
- Solid understanding of user-centered and web design principles as well as current web technologies (HTML, CSS, JavaScript, etc.)

## Responsibilities

- Create and execute a human centered design research plan
- Effectively synthesize findings and learning to draw insight and understanding
- Conceptualize and sketch early layout and interface concepts
- Effectively create user flows from personas and user stories
- Create detailed wireframes that are purposeful and map back to user stories and requirements
- Understand and extending a visual brand language for interactive systems that hold up to the development process
- Ability to present cohesive design approaches to a non-design audience (including business, product and technology teams)
- Create designs with strong typography and iconography, as well as interesting and effective branding
- Constructing clean and organized creative deliverables that adhere to style guidelines
- To work in the form of a creative team and become a positive addition to our company culture